



TRADE SHOWS

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KEY BENEFITS

Product Showcase

Offers a platform to showcase products and innovations.

Networking

Facilitates business networking and client acquisition.

Industry Knowledge

Drives industry awareness and knowledge sharing.

Marketing

Provides marketing and branding opportunities.

KEY HAZARDS & CONTROL MEASURES**Stand Construction**

- ✓ Approved contractors used
- ✓ Height and weight limits enforced
- ✓ Structure inspections completed
- ✓ Safety certificates obtained

Electrical Hazards

- ✓ PAT testing completed
- ✓ Cable management in place
- ✓ Qualified electricians used
- ✓ Overload prevention

Manual Handling

- ✓ Mechanical aids available
- ✓ Clear delivery schedules
- ✓ Team lifting for heavy items
- ✓ PPE provided

Crowd Flow

- ✓ Aisle widths maintained
- ✓ Capacity monitoring
- ✓ Clear signage throughout
- ✓ No obstructions in walkways



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